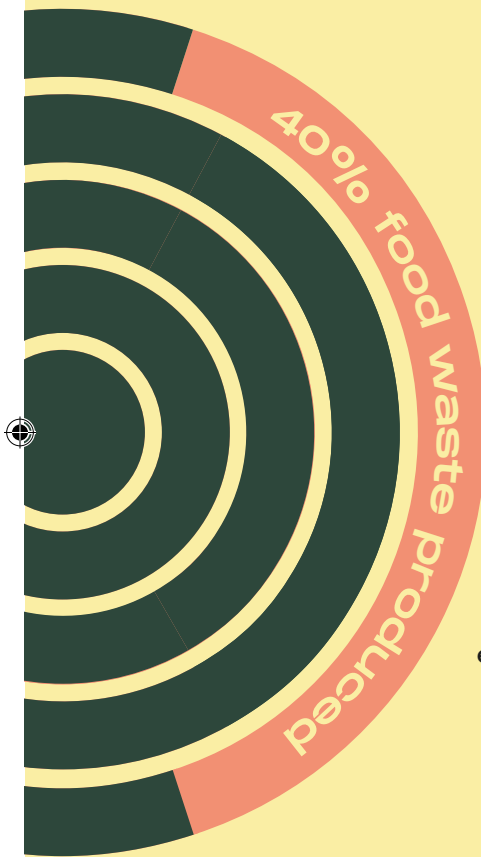


The wheel to be reinvented



The current agrifood-context has:

- no sustainable value chain
- fruit and vegetable sector produce 40% of food waste
 - multilayer plastic films used in agriculture and packaging are either landfilled (34%) or incinerated (66%)
- no systemic solution for circular economy territorial development.

What good is a wheel that does not spin?

Join the revolution: get in touch!

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➔ agro2circular.eu

🐦 [@Agro2Circular](https://twitter.com/Agro2Circular)

A new wheel in four steps:

Upcycle
food & vegetables
wastes

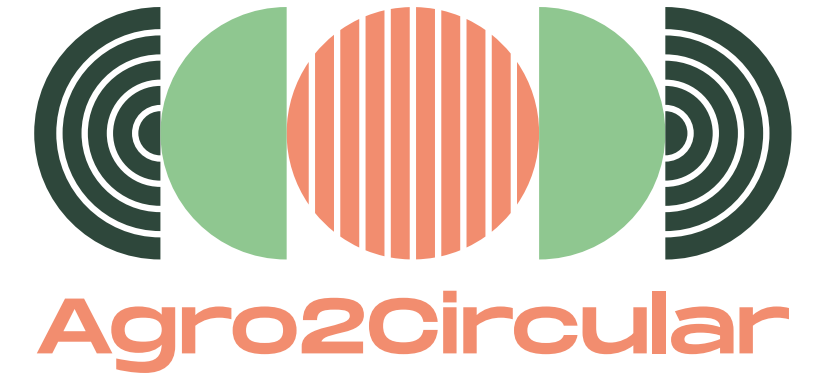
Recycle multilayer
plastic

Trace the products
Replicate the model

This leaflet is printed on eco-friendly paper made with agro-industrial waste



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The hidden value of agrifood sector residues

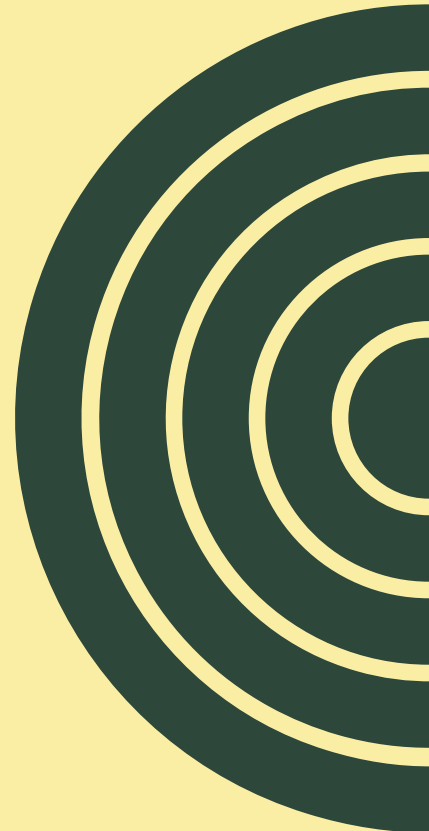


The wheel of change

A2C is a EU project proposing innovative valorisation routes for agri-food wastes upcycling and circular economy development through:

- High **extraction yields**
- Pure and stable bioactives for **new food production**
- Cosmetic and **neutraceutical formulation**
- **Recyclable** multilayer plastic
- **Digital platform** for product tracing and market prediction

Let it spin!



Circularity is the answer

- Reducing the consumption of primary materials (fossil, biomass and metal ores) in >13,000 ktonnes
- Improve sustainability and circularity of clusters' economic sectors, natural ecosystems, management and valorisation of local resources
 - Decreasing >27,000 ktonnes CO2 eq emissions
 - 15 new key exploitable results and >30 new circular business models, generating a turnover of 166.8M€
 - Job creation: short term (26) -> medium term (295) -> through replication (590-2655)
 - >30 business ideas and establishment of >100 local alliances

A circular shape for a perfect spin

Radial point turning the tide

Agro2Circular proposes scalable territorial systemic solutions that are:

Sustainable
Regenerative
Inclusive
Fair

A reinvented wheel to boost urban®ional economies while empowering all involved actors (citizens, industries, decision makers, academia) and fostering good practices.



Spin the wheel, change the future
